

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

GREAT AMERICAN MEDIA
 1010 WISCONSIN AVE NW
 WASHINGTON, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
334460 /		WOC10033439
<u>Product issue</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/12/12 - 09/18/12	1758	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
DEMOCRATIC SENATORIAL CAMPAIGN COI	09/11/12 / 09/11/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RHH		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	49	53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
01274	99480	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Amount	
N 1	WVIT	09/12/12	09/18/12	9-10A TODAY SHOW	9A-10A		:30			NM	5	\$2,000.00	
ISSUE ALL SPOTS ON ORDER - IMMEDIATELY PREAMPTIBLE CLASS OF TIME													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/12/12	09/18/12	MTWTF--					5	\$400.00				
N 2	WVIT	09/12/12	09/18/12	10-11A TODAY SHOW	10A-11A		:30			NM	5	\$2,000.00	
ISSUE													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/12/12	09/18/12	MTWTF--					5	\$400.00				
N 3	WVIT	09/12/12	09/18/12	3-4PM STEVE HARVEY	3P-4P		:30			NM	5	\$875.00	
ISSUE													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/12/12	09/18/12	MTWTF--					5	\$175.00				
N 4	WVIT	09/12/12	09/18/12	4-5P ELLEN	4P-5P		:30			NM	5	\$1,375.00	
ISSUE													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/12/12	09/18/12	MTWTF--					5	\$275.00				
N 5	WVIT	09/12/12	09/18/12	7-9A TODAY SHOW	7A-9A		:30			NM	5	\$3,000.00	
ISSUE													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/12/12	09/18/12	MTWTF--					5	\$600.00				
N 6	WVIT	09/12/12	09/18/12	5-6P CT NEWS @ 5PM	5P-6P		:30			NM	5	\$3,500.00	
ISSUE													
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/12/12	09/18/12	MTWTF--					5	\$700.00				
N 7	WVIT	09/12/12	09/18/12	6-630P M-F CT NEWS @ 6	6P-630P		:30			NM	5	\$5,000.00	
ISSUE													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision 334460 /	Alt Order # WOC10033439	
Contract Dates 09/12/12 - 09/18/12	Product issue	Estimate # 1758
Advertiser DEMOCRATIC SENATOR		Original Date / Revision 09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
		Week:	09/12/12	09/18/12	MTWTF--			5	\$1,000.00			
N 8	WVIT	09/12/12	09/18/12	630-7P NIGHTLY NEWS	630-7P		:30			NM	2	\$4,000.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/12/12	09/18/12	MTWTF--			2	\$2,000.00			
N 9	WVIT	09/12/12	09/18/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30			NM	3	\$825.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/12/12	09/18/12	MTWTF--			3	\$275.00			
N 10	WVIT	09/12/12	09/18/12	11-1135P LATE NEWS	11P-1135P		:30			NM	5	\$5,000.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/12/12	09/18/12	MTWTFS			5	\$1,000.00			
N 11	WVIT	09/12/12	09/18/12	7-730P EXTRA	7P-730P		:30			NM	5	\$2,750.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/12/12	09/18/12	MTWTF--			5	\$550.00			
N 12	WVIT	09/12/12	09/18/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	5	\$2,500.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/12/12	09/18/12	MTWTF--			5	\$500.00			
N 13	WVIT	09/12/12	09/12/12	W8-9P THE VOICE	8P-9P		:30			NM	1	\$3,500.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/10/12	09/16/12	--W----			1	\$3,500.00			
N 14	WVIT	09/12/12	09/12/12	W10-11P GUYS KIDS/NEW!	10P-11P		:30			NM	1	\$2,800.00
		ISSUE										
		Start Date	End Date	Weekdays								
		Week:	09/10/12	09/16/12	--W----			1	\$2,800.00			

Totals

57 \$39,125.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/18/12	57	\$39,125.00	\$33,256.25
Totals	57	\$39,125.00	\$33,256.25

Signature: _____ Date: _____

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